



**WTXF**  
**330 Market Street**  
**Philadelphia, PA 19106**  
**(215) 925-2929**

# CONTRACT

<u>Contract / Revision</u> 4070580 /		<u>Alt Order #</u> 0
<u>Product</u> 11-15-233 / Tue-Mon week		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 233
<u>Advertiser</u> Tom Smith/PA/Senate-R		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTXF	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 111.40
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 15
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Stevens Reed Curcio & Potholm**  
**201 North Union Street**  
**Suite 200**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTXF	09/04/12	09/07/12	Good Day 6a	6a-7a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$600.00				
N 2	WTXF	09/10/12	09/10/12	Good Day 6a	6a-7a		:30				NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$720.00				
N 3	WTXF	09/04/12	09/07/12	Good Day 7a	7a-9a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$750.00				
N 4	WTXF	09/10/12	09/10/12	Good Day 7a	7a-9a		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$810.00				
N 5	WTXF	09/04/12	09/07/12	Good Day 7a	7a-9a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$700.00				
N 6	WTXF	09/10/12	09/10/12	Good Day 7a	7a-9a		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$810.00				
N 7	WTXF	09/04/12	09/07/12	Good Day 9a	9a-10a		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$450.00				
N 8	WTXF	09/10/12	09/10/12	Good Day 9a	9a-10a		:30				NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$495.00				
N 9	WTXF	09/04/12	09/07/12	M-F 3p-4p	3p-4p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				3	\$400.00				
N 10	WTXF	09/10/12	09/10/12	M-F 3p-4p	3p-4p		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$275.00				
N 11	WTXF	09/04/12	09/07/12	M-F 4p-5p	4p-5p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$500.00				
N 12	WTXF	09/10/12	09/10/12	M-F 4p-5p	4p-5p		:30				NM	1	\$505.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTXF**  
**330 Market Street**  
**Philadelphia, PA 19106**  
**(215) 925-2929**

Contract / Revision	Alt Order #
4070580 /	0

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	11-15-233 / Tue-Mon we	233

Advertiser	Original Date / Revision
Tom Smith/PA/Senate-R	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$505.00				
N 13	WTXF	09/04/12	09/07/12	Fox 29 News at 5p	5p-6p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$450.00				
N 14	WTXF	09/10/12	09/10/12	Fox 29 News at 5p	5p-6p		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$585.00				
N 15	WTXF	09/04/12	09/10/12	Fox 29 News at 6p	6p-630p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$450.00				
N 16	WTXF	09/04/12	09/10/12	M-F 630p-7p	630p-7p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$550.00				
N 17	WTXF	09/10/12	09/10/12	M-F 630p-7p	630p-7p		:30				NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$630.00				
N 18	WTXF	09/04/12	09/07/12	Fox 29 Late News Rotator	10p-11p		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,500.00				
N 19	WTXF	09/08/12	09/09/12	Late News Weekend Rotator	10p-11p		:30				NM	2	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$1,440.00				
N 20	WTXF	09/04/12	09/07/12	Fox 29 Late News Rotator	10p-11p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				3	\$1,200.00				
N 21	WTXF	09/09/12	09/09/12	NFL RS Game DH Eagles	Various		:30				NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$25,000.00				
N 22	WTXF	09/09/12	09/09/12	Game Day Live	11a-12p		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$0.00				
N 23	WTXF	09/08/12	09/08/12	Pac 12 Game	Various		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$0.00				
N 24	WTXF	09/10/12	09/10/12	Fox 29 Late News Rotator	10p-11p		:30				NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,440.00				
<b>Totals</b>										<b>111.40</b>		<b>53</b>	<b>\$61,125.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	53	\$61,125.00	\$51,956.25
<b>Totals</b>	<b>53</b>	<b>\$61,125.00</b>	<b>\$51,956.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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